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Book Proposal Information

GENERAL AUTHOR INFORMATION

Name(s) of author(s)

Mailing address

Phone number

Email address

Affiliation (title, department, institution)

Brief biographical sketch

Education

Previous positions

Books previously published (title, publisher, year)

Additional information (special recognition, professional society membership)

DESCRIPTION OF THE BOOK

Title and subtitle

What is the purpose of the book?

What is the value of the book to readers?

Please list comparable titles

What sets it apart from comparable titles?

Are there particular sections that set it apart from comparable titles, and if so, please describe

Are there special permissions needed for any sections of the book?

Description (200-250 words)

MARKETING

Who is the intended audience?

Is the book suitable for a course? If so, please describe

Please provide a list of possible sources for book reviews

Additional comments

SUBMISSION

Please note the following manuscript submission guidelines: Manuscripts must be submitted in MSWord. Footnotes should be embedded in the text using MSWord's built-in footnote feature. Artwork must be supplied in jpg format.

How many pages/words in the manuscript?

When will it be complete and ready to send to us?

Does the book contain a Table of Cases or similar Tables?

Does the book contain artwork, charts or graphs?

Will the book contain an index?

ATTACHMENTS

Please attach a sample table of contents and sample chapters if possible.